



# PHISHING AWARENESS SECTOR: INSURANCE

## The customer

A rapid-growth insurance brokerage holding company active across wholesale, distribution, underwriting and services comprised of over 100 offices and 7,000 employees in the United Kingdom.

## The challenge

Covid-19 and remote working has created the perfect conditions for social engineering. Instead of trying to find a technical flaw in a company's security and trying to exploit it, social engineering can trick employees into launching the malicious content themselves. The insurance brokerage recognised this and wanted to create a 'human firewall' by providing their employees with the right training and awareness.



We were surprised by the high number of clicks on the phishing e-mails. It was a valuable service. Vodafone is a valued supplier and we can now move forward and apply what we've learnt from this to mitigate risks in the future.



Together we can  
**vodafone**  
business

## How we helped them

### The solution

With the Vodafone Business Managed Security Services team, we delivered our **Phishing Awareness** service providing the customer with a phishing attack simulation to help improve the security awareness of their employees.

The **Vodafone Business Phishing Awareness** service allows customers to choose from a selection of attack stories. In this instance, the customers chose the Competition Story: participating in a competition for a wellness weekend as a reward for working from home efforts.

### Deployment

Due to our expertise in networks and security, the customer knew they were in safe, expert hands. Vodafone Business security solutions are simple and easy to implement.

### Benefits for the customer

Through our Phishing Awareness programme, the customer can remind their employees about their Cyber Awareness training and teach them what to look for when they receive an email requesting them to click on a link, or when receiving a phone call asking for information. This enables them to protect their most important assets – their people, places and data.



## Why choose us?

### ✔ Security simplified

Single supplier for all your security needs - one bill, all in one place. Simple to implement.

### ✔ Proven to protect

We connect over 150 million IoT devices across 190 countries and have over 30+ years of experience in providing security services and solutions, supported by 1,300+ cybersecurity specialists.

### ✔ Fit for the future protection

We have deep, integrated partnerships with market-leading security specialists, continually monitoring threats in real time, 24/7.