

Making the digital workplace a reality



The Fourth Industrial Revolution is here. Will your organisation thrive or survive?

The digital workplace is how businesses use digital transformation to align technology, people and business processes to improve operational efficiency and meet organisational goals.

Employee experience is rapidly catching up with customer experience in the minds of business leaders, while technologies like cloud-powered Artificial Intelligence(AI), Internet of Things and virtual reality are reshaping the way we live and work.

These technologies can deliver a human-centred digital workplace and an employee experience that boosts productivity and improves satisfaction. The value of this technology is ultimately driven by two vital components: people and data.

See what others are doing to get ready for this step change in the workplace.

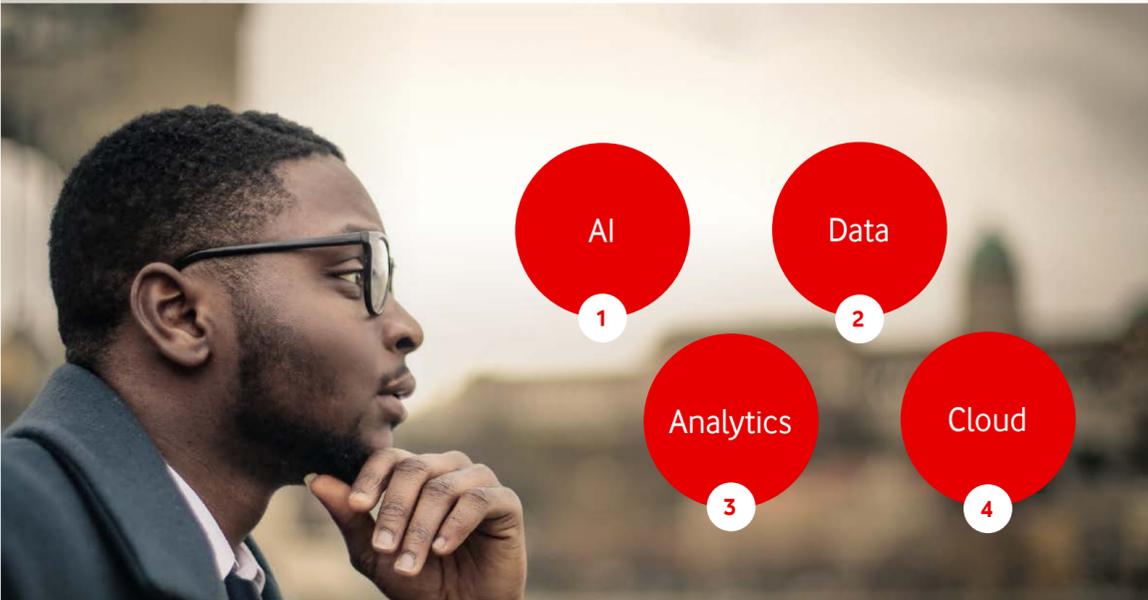
What are CIOs focusing on?

Many more business leaders now consider AI to be a game-changer as its impact is felt through tangible functions including collaboration solutions, IoT, automation and virtual assistants.



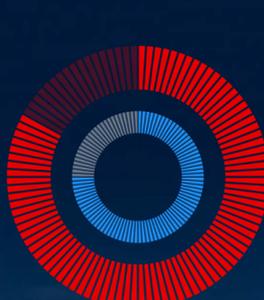
Tipping point for transformational technologies

According to Gartner², transformational technologies feature as a high priority for all CIOs. It should then come as no surprise that data and analytics are also high up the priority list as these technologies rely on huge amounts of data to run effectively. Capturing this data, storing it effectively and delivering actionable insight to improve the digital workplace is how true value can be delivered to the business.



83% of business leaders are using automation technologies to complete time-consuming tasks³

Organisations are shifting to digital ways of working to prioritise business-critical initiatives, such as innovation and customer experience, while reducing the amount of repetitive, administrative tasks.



75% of organisations are introducing services and tools to support a mobile workforce⁴

The rise of the mobile worker has encouraged organisations to redefine the concept of the workspace and the employee experience it delivers. This evolution presents businesses with a variety of technical and cultural challenges, not least those associated with data security.

Taking practical steps forward

85%	87%	84%	66%
of businesses have invested in security solutions to protect their data ³	of businesses are training employees to work with new digital technologies ⁵	of businesses have multiple cloud infrastructures but still face issues with data ⁶	of businesses have invested in business intelligence ³
As the digital workplace becomes more complex in scope with thousands of mobile devices, applications and mobile workers becoming the norm, the need for robust data security increases.	Business leaders agree that to ensure the organisation gets the most out of these technologies. Ensuring alignment between people, technology and processes creates the digital workplace.	Transformational technologies on cloud technology. The opportunity to enhance user experience, increase productivity and extract value from data must be underpinned by a secure, simplified multicloud infrastructure.	Greater understanding of data will give you the working understanding of the workings of your business. Data insight can directly affect your bottom line by improving the employee experience, productivity, decision making in real time and much more.

Now for a smarter approach

Vodafone Business and IBM have joined forces as global leaders in intelligent connectivity and multicloud services.



- 1 Making the complex simple with secure end-to-end solutions
- 2 Providing the full stack of digital technologies to unlock the value of your data
- 3 Empowering your workforce with applications and services that improve productivity and accelerate innovation

Ideas to outcomes faster, simpler and at scale

Wherever you are on the journey to acquiring the digital intelligence you need to deliver the digital workplace, contact your Vodafone Business Account Manager or get in touch via our website to see how we can help you achieve your goals.

[Discover more >>](#)

¹ Gartner 2019 CIO Agenda | ² Gartner 2019 CIO Agenda: Exploit Transformational Technologies
³ Building trust in digital business, SDN, Vodafone Report | ⁴ Ovum Market Landscape: Digital Workplace, 2019
⁵ Building trust in digital business, SDN, Vodafone Report | ⁶ Nimbus Ninety, 2019 Digital Trends Report

